

Learning outcomes for the BSc in Business Administration

National Qualification Framework for Iceland

Bachelor's degree Cycle 1.2 180 – 240 ECTS

A Bachelor's degree provides access to further studies at cycles 2.1 and 2.2. Higher education institutions or individual faculties may require a minimum grade for admission to studies at cycles 2.1 and 2.2.

The admission requirements are a matriculation examination or a comparable level of education. Higher education institutions or individual faculties can set specific requirements regarding the composition of the matriculation examination.

BSc in Business Administration

Bachelor's Degree in Business Administration (Cycle 1.2)

The BSc in Business Administration at the RU School of Business is organised as a three-year programme (six semesters). To finish the programme, students need to complete 180 ECTS; 144 ECTS in core courses (24 courses, each worth 6 ECTS), 24 ECTS in elective courses (4 courses), and a final project worth 12 ECTS. On campus students take 5 courses each semester. In this way, students can complete a BSc degree in 3 years.

Students can also complete a BSc in Business Administration with a minor in law or a minor in computer science.

On completing the Bachelor of Science in Business Administration, students have achieved the learning outcomes shown below.

KNOWLEDGE

Degree holders possess knowledge such that holders:

1. have acquired general understanding and insight into main theories and concepts
2. are aware of the latest knowledge in the relevant field
3. can apply the basic elements of information technology

The learning outcomes for the BSc in Business Administration state that degree holders can apply the methods and procedures of knowledge within business administration, as follows:

1. Understand the role of all the core areas of business administration, such as mathematics, statistics, management accounting and financial accounting, economics, finance, information technology, management, and marketing.
2. Can define and describe the latest knowledge in various more specialised areas of business administration and related disciplines, such as international business, financial markets, human resource studies including work psychology, negotiating technique and leadership studies, consumer behaviour, business law, entrepreneurship studies, and business ethics.
3. Can explain the basic elements of search and information technology.
2. Know the methods used to analyse and process information concerning the discipline.
2. Can rationalise how theoretical knowledge in business administration is created and know the scientific approaches and technical methods used in the field.

SKILLS

Degree holders can apply the methods and procedures such that holders:

1. can use the relevant equipment, technology and software
2. can apply critical analytic methods
3. can rationalise their decisions
4. can evaluate critically the methods applied
5. recognise when further data is needed and have the ability to retrieve it, assess its reliability and apply it in an appropriate manner
6. can use reliable data- and information-resources in the relevant scientific field
7. have acquired an open-minded and innovative way of thinking

The learning outcomes for the BSc in Business Administration state that degree holders can apply the methods and procedures of business administration, as follows:

1. Can use computer equipment and software tools that are relevant in the field of business.
2. Can interpret and apply critical methods to analyse issues in business administration.
3. Can interpret and rationalise decisions on a professional basis with reference to the basic elements of business administration.
4. Can work on tasks with others in a group and manage conflict.
4. Can research and evaluate independently the methods applied within the field of business administration.
5. Can recognise when data is needed and have the ability to retrieve it, assess its reliability, and apply it in an appropriate manner.
6. Can use reliable data- and information-resources in the field of business administration.
7. Have acquired critical thinking and an open-minded and innovative way of thinking.

COMPETENCES

Degree holders can apply their knowledge and skills in a practical way in their profession and/or further studies, such that holders:

1. have developed the competences and independence needed for further studies within the field
2. can work in an independent and organised manner, set goals for their work, devise a work schedule and follow it
3. can participate actively and lead work groups
4. are capable of interpreting and presenting scientific issues and research findings

The learning outcomes for the BSc in Business Administration state that degree holders can apply their knowledge and skills in practical ways in business administration, as follows:

1. Have developed the competences and independence needed for further studies within the field, including self-study.
2. Are able to apply the studies in a systematic way to analyse problems, find sensible solutions to different projects, and explain solutions with theoretical arguments.
2. Can perform common analyses of the operating environment of organisations.
2. Can formulate a strategy in an organised manner (set goals for their work) and devise a work schedule and follow it.
3. Can develop, organise, and participate actively in interdisciplinary cooperation and lead work groups.
4. Are capable of interpreting and presenting scientific issues and research findings.
3. Can organise and establish their own organisation, develop business ideas, and put together a business plan.
4. Can draw out and analyse the state of economic affairs.
4. Can critique and solve issues in the operation and management of organisations based on a theoretical foundation. Can participate in the making of financial-, operating-, and/or business plans for organisations in both domestic and international markets.
4. Can present theories and assess the research results of other scholars for practical purposes.