



TEXTBOOKS - FALL 2020

<b>V-738-ADDM</b>	<b>Advanced and digital marketing</b>
<b>Teacher</b>	Valdimar Sigurðsson/Vishnu Menon
<b>Textbook</b>	Reading material provided by teacher
<b>V-725-ABIN</b>	<b>Advanced Business Informatics</b>
<b>Teacher</b>	Andrea Carugati
<b>Textbook</b>	Reading material provided by teacher
<b>V-795-ATET</b>	<b>Advanced Topics in Emerging Technologies</b>
<b>Teacher</b>	Mohammad Hamdaqa
<b>Textbook</b>	Reading material provided by teacher
<b>V-706-AUD1</b>	<b>Auditing, Auditing Standards and Ethics in Accounting and Auditing</b>
<b>Teacher</b>	
<b>Textbook</b>	
<b>Author</b>	
<b>Publisher</b>	
<b>Edition</b>	
<b>ISBN</b>	
<b>V-736-CMLE</b>	<b>Change management and leadership</b>
<b>Teacher</b>	Karl Moore
<b>Textbook</b>	
<b>Author</b>	
<b>Publisher</b>	
<b>Edition</b>	
<b>ISBN</b>	
<b>V-765-CORP</b>	<b>Corporate Finance</b>
<b>Teacher</b>	Claus Parum
<b>Textbook</b>	Principles of Corporate Finance (INCLUDING CONNECT)
<b>Author</b>	Brealey, Myers Allen
<b>Publisher</b>	McGraw Hill
<b>Edition</b>	Thirteenth Edition
<b>ISBN-13:</b>	978-1260013900
<b>ISBN-10:</b>	126-0013901



<b>V-772-TAX1</b>	<b>Corporate taxation</b>
<b>Teacher</b>	Ágústa Katrín Guðmundsdóttir
<b>Textbook</b>	Reading material provided by teacher
<b>V-702-CREM</b>	<b>Creative Approaches and Entrepreneurial Mindsets</b>
<b>Teacher</b>	Hallur Þór Sigurðarson
<b>Textbook</b>	Reading material provided by teacher
<b>V-746-ENAR</b>	<b>Enterprise Architectures</b>
<b>Teacher</b>	Stephan Aier
<b>Textbook</b>	Reading material provided by teacher
<b>V-863-EQUI</b>	<b>Equity Analysis</b>
<b>Teacher</b>	Már Wolfgang Mixa
<b>Textbook</b>	Valuation: Measuring and Managing the Value of Companies, University Edition
<b>Author</b>	Koller et al.
<b>Publisher</b>	Wiley
<b>Edition</b>	6th
<b>ISBN</b>	ISBN-10: 1118873734
<b>V-705-FIR1</b>	<b>Financial Reporting and Accounting Standards I</b>
<b>Teacher</b>	Unnar Friðrik Pálsson
<b>Textbook</b>	Intermediate Accounting, IFRS edition
<b>Author</b>	Kieso, Weygandt og Warfield
<b>Publisher</b>	Wiley
<b>Edition</b>	Third edition
<b>ISBN</b>	ISBN-13: 978-1-119-37300-1
<b>V-737-FAFI</b>	<b>Fundamentals in Accounting and Finance</b>
<b>Teacher</b>	Catherine E Batt
<b>Textbook</b>	Accounting for non accountants
<b>Author</b>	David Horner
<b>Publisher</b>	Kogan Page
<b>Edition</b>	11
<b>ISBN</b>	978-0749480783
<b>V-704-FTHM</b>	<b>Fundamentals in Tourism and Hospitality Management</b>
<b>Teacher</b>	Sara Ghezzi
<b>Textbook</b>	<i>Tourism: The Business of Hospitality and Travel</i>
<b>Author</b>	Cook, Hsu, & Taylor
<b>Publisher</b>	<i>Pearson</i>
<b>Edition</b>	6th



<b>V-703-INEN</b>	<b>Innovation and Entrepreneurship: A field of knowledge and practice</b>
<b>Teacher</b>	Hallur Þór Sigurðarson/Pernille Smith
<b>Textbook</b>	Reading material provided by teacher
<b>V-767-INTF</b>	<b>International Finance</b>
<b>Teacher</b>	Thomas Walker
<b>Textbook</b>	International Financial Management
<b>Author</b>	Alan C. Shapiro and Peter Moles
<b>Publisher</b>	John Wiley & Sons Inc.
<b>Edition</b>	1st
<b>ISBN</b>	978-1118929322
<b>V-736-INMA</b>	<b>International Marketing</b>
<b>Teacher</b>	Ramon Diaz Bernardo
<b>Textbook</b>	Reading material provided by teacher
<b>V-700-IMBU</b>	<b>Introduction to Management and Business Concepts</b>
<b>Teacher</b>	Þórunna Jónsdóttir
<b>Textbook</b>	Reading material provided by teacher
<b>V-731-LALA</b>	<b>Labour law</b>
<b>Teacher</b>	Dagný Aradóttir Pind
<b>Textbook</b>	Labour Law in Iceland
<b>Author</b>	Elín Blöndal
<b>Publisher</b>	Kluwer Law International
<b>Edition</b>	3rd edition
<b>ISBN</b>	978-9403509655
<b>V-715-ORPS</b>	<b>Organizational Psychology</b>
<b>Teacher</b>	Freyr Halldórsson
<b>Textbook</b>	Work in the 21st Century: An Introduction to Industrial and Organizational Psychology
<b>Author</b>	Jeffrey M. Conte, Frank J. Landy
<b>Publisher</b>	Wiley
<b>Edition</b>	6th edition
<b>ISBN</b>	978-1-119-59026-2
<b>V-830-PEMA</b>	<b>Performance Management</b>
<b>Teacher</b>	Auður Arna Arnardóttir
<b>Textbook</b>	Armstrong's Handbook of Performance Management
<b>Author</b>	Nichael Armstrong
<b>Publisher</b>	KoganPage
<b>Edition</b>	6th edition
<b>ISBN</b>	EAN: 9780749481209



<b>V-862-PORT</b>	<b>Portfolio Management</b>
<b>Teacher</b>	David Glavind Skovmand
<b>Textbook</b>	Investments
<b>Author</b>	By Zvi Bodie and Alex Kane and Alan Marcus
<b>Publisher</b>	MH
<b>Edition</b>	12
<b>ISBN</b>	ISBN10: 1260013839
<b>ISBN</b>	ISBN13: 9781260013832
<b>V-730-STRT</b>	<b>Staffing: from recruitment to termination</b>
<b>Teacher</b>	Guðrún Snorradóttir/Herdís Pála Pálsdóttir
<b>Textbook</b>	Reading material provided by teacher
<b>V-712-STJO</b>	<b>Strategic Management</b>
<b>Teacher</b>	Marie Louise Mors/Marcus Asplund
<b>Textbook</b>	Economics of Strategy
<b>Author</b>	David Dranove, David Besanko, Mark Shanley, Scott Schaefer
<b>Publisher</b>	Wiley
<b>Edition</b>	7th edition
<b>ISBN</b>	ISBN: 978-1-119-17477-6
<b>V-776-CPRO</b>	<b>Customer Profitability Management</b>
<b>Teacher</b>	Páll Melsted Ríkharrðsson
<b>Textbook</b>	Reading material provided by teacher