

Textbook's Fall 2024

Master programmes, Department of Business and Economics

V-738-ADDM	Advanced and Digital Marketing		
Textbook	Online or provided by teacher		
V-706-AUD1	Auditing, Auditing Standards and Ethics in Accounting and Auditing		
Textbook	Principles of International Auditing and Assurance		
Author	Rick Hayes, Philip Wallage, Peter Eimers		
Publisher	Amsterdam University Press		
Edition	4th edition		
ISBN	9789048554164		
V-736-CMLE	Change management and leadership		
Textbook	Generation Why: How Boomers Can Lead and Learn from		
	Millennials/Generation Z.		
Author	Moore, K.		
Publisher	McGill Queens University Press		
Edition	2023		
Textbook	Change: How Organizations Achieve Hard-to-Imagine Results in Uncertain and		
	Volatile Times.		
Author	Kotter, J., Akhtar, Vanessa and Gupta, Gaurav.		
Publisher	Wiley		
Edition	2021		



V-765-CORP	Corporate Finance
Textbook	Principles of Corporate Finance - INCLUDING CONNECT
Author	Richard Brealey, Stewart Myers, Alex Edmans, Franklin Allen
Publisher	McGraw Hill
Edition	14
ISBN	9781265074159
V-772-TAX1	Corporate taxation
Textbook	Online or provided by teacher
V-702-CREM	Creative Approaches and Entrepreneurial Mindsets
Textbook	Online or provided by teacher
V-733-DIGI	Digital and Information System Management
Textbook	Designed for Digital
Author	Ross, Beath, Mocker
Publisher	MIT Press
ISBN	9780262542760
V-746-ENAR	Enterprise Architectures
Textbook	Online or provided by teacher
V-705-FIR1	Financial Reporting and Accounting Standards I
Textbook	Intermediate Accounting (IFRS Edition)
Author	Donald E. Kieso, Jerry J. Weygandt, Terry D. Warfield
Publisher	Wiley
Edition	4
ISBN	1119609240



V-818-FINC	Fixed Income Analysis
Textbook	Bond markets, Analysis, and Strategies
Author	Fabozzi
Publisher	Pearson
Edition	10th
ISBN	9780253337535
V-737-FAFI	Fundamentals in Accounting and Finance
Textbook	Accounting for non Accountants
Author	David Horner
Publisher	Kogan Page
Edition	12th Edition
ISBN	
V-704-FTHM	Fundamentals in Tourism and Hospitality Management
	1 , 0
Textbook	Online or provided by teacher
Textbook	Online or provided by teacher
Textbook V-703-INEN	Online or provided by teacher Innovation and Entrepreneurship: A field of knowledge and practice
Textbook	Online or provided by teacher
Textbook V-703-INEN Textbook	Online or provided by teacher Innovation and Entrepreneurship: A field of knowledge and practice Online or provided by teacher
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Textbook V-703-INEN Textbook V-767-INTF Textbook	Online or provided by teacher Innovation and Entrepreneurship: A field of knowledge and practice Online or provided by teacher International Finance International Financial Management
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Textbook V-703-INEN Textbook V-767-INTF Textbook Author	Online or provided by teacher Innovation and Entrepreneurship: A field of knowledge and practice Online or provided by teacher International Finance International Financial Management Alan C. Shapiro and Peter Moles



V-736-INMA	International Marketing
Textbook	Online or provided by teacher
V-700-IMBU	Introduction to Management and Business Concepts
Textbook	Online or provided by teacher
V-731-LALA	Labour law
Textbook	Labour law in Iceland
Author	Elín Blöndal
Publisher	Kluwer Law International
Edition	4
ISBN	9789403549439
V-715-ORPS	Organizational Psychology
Textbook	Work in the 21st Century: An Introduction to Industrial and Organizational
	Psychology
Author	Jeffrey M. Conte, Frank J. Landy
Publisher	Wiley
Edition	6
ISBN	9781119590262
V-830-PEMA	Performance Management
Textbook	Armstrong's Handbook of Performance Management: An Evidence-Based
	Guide to Delivering High Performance
Author	Michael Armstrong
Publisher	Kogan Page
Edition	7



Portfolio Management
Investments
Bodie Kane Marcus
McGraw hill
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Staffing: from recruitment to termination
Staffing Organizations
Judge, T., Kammeyer-Mueller, J. & Herbert Heneman
McGraw Hill
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Strategic Management
Exploring Strategy: Text and Cases (electronic or hardcopy)
Gerry Johnson, Richard Whittington, Kevan Scholes, Duncan Angwin, Patrick
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