TEXTBOOKS
Master Programmes within School of Business – Fall 2019

V-738-ADDM Advanced and digital marketing
Reading material provided by teacher

V-725-ABIN Advanced Business Informatics
Reading material provided by teacher

V-795-ATET Advanced Topics in Emerging Technologies
Reading material provided by teacher

V-706-AUD1 Auditing, Auditing Standards and Ethics in Accounting and Auditing
Textbook Auditing & Assurance Services, Third International Edition
Author Aasmund Eilifsen, William F Messier Jr, Steven M. Glover and Douglas F. Prawitt
Publisher McGraw-Hill
Edition 3
ISBN 9780077143015

V-736-CMLE Change management and leadership
Author John Kotter
Publisher Harvard Business Review Press
Edition Latest
ISBN

V-765-CORP Corporate Finance
Textbook Principles of Corporate Finance
Author Brealey Myers Allen
Publisher McGraw Hill
Edition 13ed 2020
ISBN 9781447020318

V-772-TAX1 Corporate taxation
Reading material provided by teacher

V-702-CREM Creative Approaches and Entrepreneurial Mindsets
Reading material provided by teacher

V-746-ENAR Enterprise Architectures
Reading material provided by teacher
<table>
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<tr>
<th>Code</th>
<th>Title</th>
<th>Textbook</th>
<th>Author</th>
<th>Publisher</th>
<th>Edition</th>
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<tr>
<td>V-737-FAFI</td>
<td><strong>Fundamentals in Accounting and Finance</strong></td>
<td>Accounting for non-accountants</td>
<td>David Horner</td>
<td>Kogan page</td>
<td>11</td>
<td>9780749480783</td>
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<td>V-703-INEN</td>
<td><strong>Innovation and Entrepreneurship: A field of knowledge and practice</strong></td>
<td>Trailblazing in Entrepreneurship: Creating New Paths for Understanding the Field</td>
<td>Shepherd, Dean A. and Patzelt, Holger</td>
<td>Palgrave Macmillan</td>
<td>1st</td>
<td>978-3-319-48701-4</td>
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<td>V-767-INTF</td>
<td><strong>International Finance</strong></td>
<td>International Financial Management</td>
<td>Alan C. Shapiro and Peter Moles</td>
<td>John Wiley &amp; Sons Inc.</td>
<td>2014</td>
<td>978-1118929322</td>
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V-736-INMA  International Marketing
Reading material provided by teacher

V-700-IMBU  Introduction to Management and Business Concepts
Reading material provided by teacher

V-731-LALA  Labour law
Textbook  Labour Law in Iceland
Author  Elin Blöndal og Ragnheiður Morgan Sigurdardóttir
Publisher  Alphen aan den Rijn: Kluwer Law International 2014
Edition  2nd edition
ISBN  9789041158642

V-715-ORPS  Organizational Psychology
Textbook  Work in the 21st Century: An Introduction to Industrial and Organizational Psychology
Author  Jeffrey M. Conte, Frank J. Landy
Publisher  Wiley

V-830-PEMA  Performance Management
Reading material provided by teacher

V-862-PORT  Portfolio Management
Textbook  Investments
Author  Bodie, Kane & Marcus
Publisher
Edition  11th edition
ISBN  771611149

V-730-STRT  Staffing: from recruitment to termination
Textbook  Reading material provided by teacher

V-712-STJO  Strategic Management
Textbook  Strategic Management.
Author  Saloner, G; Shepard, A; Podolny, J.
Publisher
Edition
ISBN-10:  9780470009475