

## Learning Outcomes for Master of Science (MSc) in Tourism and Hospitality Management

National Qualification Framework for Iceland	MSc in Tourism and Hospitality Management at Reykjavik University	
<b>Master's Degree Cycle 2.2 90-120 ECTS.</b>	MSc in Tourism and Hospitality Management is a 90 ECTS-credit master's degree programme. It focuses on graduating students with in-depth knowledge, skills and competences in tourism and hospitality management and includes a 30 ECTS-credit Master's thesis.	
<b>KNOWLEDGE</b>		
<p>The National Qualification Framework states that degree holders possess <b>knowledge</b> in a defined area of a scientific field or profession, such that holders:</p> <ol style="list-style-type: none"> <li>1. possess knowledge of scientific subjects and challenges</li> <li>2. have acquired knowledge through research</li> <li>3. can provide arguments for their own findings</li> <li>4. can place the latest knowledge in context within the relevant specialised field</li> <li>5. are familiar with the research methods within their scientific field</li> <li>6. have knowledge of science ethics</li> </ol>	* Degree holders possess knowledge of:	
	1, 3, 5, 6	definitions and concepts of the tourism industry and hospitality management
	1, 3, 5, 6	theoretical foundations and methods of hospitality management and tourism
	1, 3, 5, 6	definitions, concepts and trends of destination development and sustainability
	1, 3, 5, 6	definitions, concepts and trends of main management functions, business ethics and responsible management
	1, 2, 3, 4, 5, 6	research and sources of empirical knowledge in management in the context of tourism and hospitality
	1, 2, 3, 4, 5, 6	standards and methods of research and interpretation of research findings
	1, 2, 3, 4, 5, 6	the conduct of research from initial conception to interpretation of findings and reporting
<b>SKILLS</b>		
<p>The National Qualification Framework states that degree holders can <b>apply the methods and procedures</b> of a defined area of a scientific field or profession, such that holders:</p>	* Degree holders can apply the methods and procedures of tourism and hospitality management, as follows:	
	1, 3, 4, 5, 8, 9 10, 11	apply best practice tools and methods in management to different tourism and hospitality settings

<ol style="list-style-type: none"> <li>1. have adopted relevant methods and procedures</li> <li>2. are capable of analysing and imparting statistical information</li> <li>3. can understand and tackle complex subjects in a professional context</li> <li>4. can apply their knowledge and understanding in their scientific and professional work</li> <li>5. can use the relevant equipment, technology and software</li> <li>6. can collect, analyse and evaluate scientific data</li> <li>7. are innovative in developing and applying ideas</li> <li>8. can apply their knowledge, understanding and proficiency in new and unfamiliar situations or in an interdisciplinary context</li> <li>9. can develop projects and place them in context by applying methods based on scientific theories and/or experiments</li> <li>10. are capable of integrating knowledge, resolve complex issues and present an opinion based on the available information</li> <li>11. can effectively apply research methods and implement small-scale research projects</li> <li>12. understand research and research findings.</li> </ol>	2, 3, 4, 7, 8, 9, 11, 12	critically evaluate management practices with the aim of proposing and implementing improvements and apply critical thinking and evaluate and resolve issues and situation from the perspective of ethical behaviour, responsible management and sustainability
	2, 3, 4, 5, 8, 9, 10, 12	apply appropriate methods and analytical procedures to conduct analysis of practical business problems and propose valid solutions based on this analysis
	2, 3, 4, 6, 8, 9, 10, 12	access, retrieve and evaluate relevant information reliably
	2, 3, 4, 8, 9, 12	work collaboratively with others in the same and different disciplines
	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12	apply appropriate methods and analytical procedures to answer research questions in the field of tourism and hospitality management
	2, 3, 4, 6, 8, 9, 10, 11, 12	provide sound justifications for research based conclusions and recognise when further evidence is needed
	2, 3, 4, 7, 8, 9, 12	be receptive to new ideas and innovation

### COMPETENCES

The National Qualification Framework states that degree holders can <b>apply their knowledge and skills</b> in their profession and/or further study, such that holders:	* Degree holders can apply their knowledge and skills in as follows:	
	5, 6	recognize and manage professional issues in organizations in tourism and hospitality

1. have developed the necessary learning skills and independence for further studies	1, 2	work in an independent and organised manner, set goals, and plan and implement solutions to diverse problems
2. can initiate and lead projects within the scientific field and be responsible for the work of individuals and groups	2, 3, 5, 6	apply the methods and procedures of tourism and hospitality management, within different businesses and geographical context.
3. can communicate complex scientific information, challenges and findings to scholars as well as to general audiences	1, 2, 4, 5, 6	can communicate the importance of ethical and responsible practices in tourism and hospitality and initiate efforts to increase the level of responsible management in their profession and/or organizations
4. are capable of presenting and describing scientific issues and research findings in a foreign language	1, 3,	pursue life-long learning in practice
5. can make decisions in an independent, professional manner and defend them	2, 3	participate actively and cooperatively in group tasks, and assume a leadership role
6. can evaluate the suitability of the different methods of analysis and complex scientific issues in each case	1, 2, 3, 4, 7	interpret and present theoretical issues and empirical findings in English
7. can communicate statistical information		