

CURRICULUM VITAE

Name Eythor Ivar Jonsson
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Date of birth July 6, 1971
Nationality Icelandic

EDUCATION

2003-2007 Doctor of Business Administration (DBA) at Henley Management College, UK. Research field: Corporate Governance – The Role of Boards of Directors.
2003-2005 Advanced Postgraduate Diploma in Management Consultancy (AdipC) – Henley Management College.
1997-1999 MSc. in International Business from the University of Iceland/Aarhus School of Business (Denmark). Thesis: Internationalisation of medium sized companies.
1991-1996 Cand. Oecon in Business from the University of Iceland. Double specialization: Finance and Marketing. Thesis: Small Firms and the Entrepreneur.
1993-1994 Two semesters studying Marketing and Sales at IUT in Paris, France.

Other education credentials: Diploma from the National Foundation for Teaching Entrepreneurship in New York (1996), Advanced Management Diploma (AMP) from Henley Management College (2005).

WORK EXPERIENCE

2008- CEO of Klak – Innovation Centre – projects include starting Vidskiptasmidjan (Business Factory) a fulltime MSc. level program in Entrepreneurship, where the goal is to start a business during the process – 35 entrepreneurs started in 2008.
2008- CEO/Chairman of Sprotathing Islands (Seed Forum Iceland)
2007- Associate professor at Copenhagen Business School. Responsible for the Entrepreneurship track in the MBA-fulltime programme.
2006- Founder and CEO of the A-Board – an advisory board programme in Denmark (in association with Copenhagen Business School) – sit as a chairman on 16 boards of Danish companies (www.Performingboards.com).
2005- Lecturer at Copenhagen Business School (MBA), University of Iceland (MBA), Reykjavik University (Management training), University of Lund (MSc.) og Bifrost University (MSc.).
1999-2005 Editor of Visbending, a weekly business and economics paper for specialists, owned by Talnakonnun, an Icelandic data analysis and consulting company (substitute editor 2006 -).
2000-2005 Editor of Íslenskt atvinnulíf (Icelandic Business), a monthly paper for specialists, analysing industries and companies, owned by Talnakonnun.
2002-2004 Private consultant in association with the Icelandic Foreign Ministry for Icelandic companies in Scandinavia. Field: Internationalisation.
2001-2003 Private consultant for Icelandic companies in London. Field: Internationalisation.
1998-1999 Private consultant in Iceland. Fields: Strategy, Entrepreneurship and Internationalisation.
1996-1997 Author of the book “Frumkvæði til framfara” (Initiative for the future) about Entrepreneurship, published in the beginning of 1998 by Framtidarsyn, Iceland.
1997 Manager and specialist for Bolur, an Icelandic retail company.
1996-1997 Business consultant and researcher for Vidskiptastofnun Haskolans, an Icelandic consultant agency connected to the University of Iceland.
1994-1995 Part time private accountant and consultant for various small businesses in Iceland.
1993-1994 Part time researcher for AlanTours, a travel agency in Paris, France.

LANGUAGES

Icelandic - Mother tongue, English - Fluent, Danish - Fluent, French - Moderate, Italian - Moderate.

OTHER

Development of the Entrepreneurship courses at the MBA program in Copenhagen Business School in 2006-2008 (The Entrepreneur’s Mindset, Business design for up-starts, The A-Board). Trainer in public speaking, team-work, sales and marketing, leadership, strategy and entrepreneurship for various schools and associations in Iceland and Denmark. Written more than seven hundred articles about business and economics for specialists (www.gegnir.is - Eyþór Ívar Jónsson). Made speeches at various conferences in Europe and USA. External examiner for International Business and Marketing at the Tækniháskólinn/University of Reykjavik (1999-2003), Internal examiner at Copenhagen Business School (2007-). Founder and manager of the DBA-HMC Network – a network of doctors and professors in business and management (+50 doctors).